

2020-2021 District Goals



District: 318 D
Constitutional Area: India, South Asia and Middle East

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	5	100	100	50
2nd Quarter	3	60	100	50
3rd Quarter	2	40	100	50
4th Quarter	5	100	100	50

FY New Clubs

15

FY Charter Members

300

FY New Members

400

FY Retention Goal

200

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

500

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Location identification	ZC (D)	Travel & Meetings	June/Oct/Jan/Apr	June/Oct/Jan/Apr
Initial meetings	Zc (D)	Travel	June/Oct/Jan/Apr	Aug/Nov/feb/May
list of Members finalising	ZC (D)	Travel	June/Oct/Jan/Apr	Aug/Nov/feb/May
New Office bearers team	Sponsors	Meetings	July/Oct/Jan/Apr	July/Oct/Jan/Apr
Membership Fee collection for LCi	ZC(D)	Meetings	July/Oct/Jan/Apr	July/Oct/Jan/Apr
Inauguration	DG	Travel & meetings	Aug/Nov/feb/May	Sept/Dec/Mar/June
New members addition including motivating PST's during schooling , club visit etc	DG	Travel & meetings	July/Oct/Jan/Apr	Sept/Dec/Mar/June
Reducing members drop by instructing PST's on the importance of retention during schooling and visits	DG	Travel & meetings	July/Oct/Jan/Apr	Sept/Dec/Mar/June

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million by providing the below :

MJF - 30nos : 30,000 USD

Every member contributing minimum 3 \$ per member which amounts to 18,000\$ + Club contributions amounting to total including MJF : 60,000 \$

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Identifying potential members for becoming MJF	RC (D)	Travel & Meetings	July 2020	Dec 2020
Collecting amounts & sending to international	LCIF coordinator	Travel & Meetings	July 2020	Dec 2020
Motivating Clubs for LCIF donations by every member & club	DG	Travel & Meetings	July 2020	May 2021